

# Guaranteed Purity. guaranteed Performance.

European Quality at *Asian Price*.

*A next-generation Creatine Monohydrate — scientifically advanced, clinically validated, and proudly made in India.*

MADE IN INDIA



**SHREEPAD  
SHREE VALLABH**

SSV PHYTOPHARMACEUTICALS

# What is CreAssure®?

CreAssure® is not just another creatine – it's a **trustmark of purity and performance** from **Shreepad Shree Vallabh, SSV Phytopharmaceuticals**, built on a foundation of science, transparency, and quality.

Developed and **manufactured 100% in India** using **patented technology**, CreAssure® is redefining global standards of creatine with:



Designed to overcome the limitations of conventional creatine – **low absorption, poor solubility, high impurities, and bitter taste** – CreAssure® ensures **superior performance without a premium price tag**.

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# What to Look for When Buying Creatine Monohydrate

## Bioavailability

### What It Means

How much creatine your body can absorb and use effectively.

### Why It Matters

Higher bioavailability results in better performance, faster recovery, and noticeable strength gains.

## Water Solubility

### What It Means

How easily the creatine dissolves in water or beverages.

### Why It Matters

Poor solubility leaves a gritty taste and lowers absorption.

## Creatinine Impurity

### What It Means

A breakdown by-product formed due to poor manufacturing or unstable synthesis.

### Why It Matters

High creatinine levels indicate low-grade, unsafe creatine that may stress the liver and kidneys.

## Purity

### What It Means

Ratio of active creatine vs. impurities like DCD/DHT.

### Why It Matters

High purity = safer, cleaner, and more effective product.

## Taste & Odour

### What It Means

Sensory indicators of manufacturing quality.

### Why It Matters

Neutral taste indicates cleaner synthesis (sarcosine + cyanamide route).

# Why Choose CreAssure®?

Feature	CreAssure® Advantage
Superior Bioavailability	2.5–3.2× higher absorption vs. conventional creatine, proven through human studies.
Unmatched Solubility	95%+ solubility, powered by our patented AquaSol™ Technology — instant mixing, zero residue.
Ultra-Low Creatinine Levels	<50 ppm, compared to thousands in market-grade creatine.
100% Made in India	Complete backward integration, R&D, and manufacturing under one roof.
Exceptional Purity	99.50%+ pure, manufactured via sarcosine + cyanamide route, the cleanest process worldwide.
Certified Manufacturing	Produced in US FDA-registered facilities with FSSC, HACCP, GMP, ISO, Halal & Kosher certifications.
Third-Party Verified	Every batch validated by internationally accredited labs for authenticity and neutrality.
Tasteless & Odourless	Blends seamlessly into any beverage — no bitterness, no aftertaste.

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# Global Quality. Indian Innovation.

CreAssure® exceeds international safety standards, meeting and surpassing EFSA (European Food Safety Authority) specifications for human-grade creatine monohydrate:

Impurity :  
**DCD (Dicyandiamide)**

✓ EFSA Recommended  
Limit:  
≤ 50 mg/kg

📄 CreAssure® Result:  
**< 50 mg/kg**

Impurity :  
**DHT (Dihydrotriazine)**

✓ EFSA Recommended  
Limit:  
≤ 3 mg/kg

📄 CreAssure® Result:  
**< 3 mg/kg**

Impurity :  
**Creatinine**

✓ EFSA Recommended  
Limit:  
≤ 100 ppm

📄 CreAssure® Result:  
**< 50 ppm**

Every batch is produced under **strict GMP conditions** and validated through **third-party laboratories**, ensuring consistency, compliance, and consumer confidence.

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# CreAssure® vs. Conventional Creatine Monohydrate

Parameter	CreAssure®	Regular Creatine Monohydrate
Origin	100% Made in India	Mostly imported (China-based sources)
Technology	Patented AquaSol™ Technology	Conventional synthesis
Water Solubility	95%+	18–60%
Bioavailability	2.5–3.2× higher	Standard
Purity	99.50%+	97–99%
Creatinine Content	<50 ppm	Up to several thousand ppm
DCD / DHT Levels	Below EFSA limits	Often exceeds EFSA safety norms
Taste & Odour	Tasteless, odourless	Bitter, unpleasant taste
Manufacturing Route	Sarcosine + Cyanamide (cleanest process)	Cyanamide + Sodium route (unstable intermediates)
Certifications	US FDA, GMP, FSSC, HACCP, ISO, Halal, Kosher	Varies, often limited
Third-Party Verification	International accredited labs	Rarely tested
Vegan / Steroid Free	100% Vegan, Free from banned substances	Varies, often limited
Price Competitiveness	Premium quality at standard market pricing	Lower quality, similar price

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# Crea**assure**<sup>TM</sup>

## The Future of Creatine in Indian.

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WHO-GMP certified | FDA approved | Global Quality-Indian Expertise

Manufactured by:  
**Shreepad Shree Vallabh,  
SSV Phytopharmaceuticals**

 Office

316 A, Allied Industrial Complex,  
Mahim (West), Mumbai - 400016

 Manufacturing Facilities

Vasai (Mumbai) | Shikrapur (Pune) |  
Chatrapati Sambhaji Nagar (Aurangabad)



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